

Brewery Benefits from HD Surveillance to Secure Beer Production



Release Date

Sep 2013

Industry

Food and drink

Customer

Rebellion Beer Company

Country

Buckinghamshire, UK

IDIS Partner

Evolution Security

Background

Reviving a passion for high quality local brewing

The Rebellion Beer Company began production in 1993 to revive the local tradition of beer brewing in Marlow, Buckinghamshire. Building on their initial investment, the partners have created a highly successful, sustainable business founded on their passion and commitment to creating a premium beer brand and loyal customer base. Reflecting continued growth, the company now has around 50 employees. It produces more than 70,000 pints of beer every week that it supplies to over 400 outlets within a 30-mile radius. Much of the beer produced is traditional cask-conditioned ale for sale to local pubs and in the on-site brewery store. The remainder is bottled for sale in the brewery store plus shipped to local restaurants, hotels and retailers. In addition to beer production, there is a working brewery museum on site that operates as a popular visitor attraction. The company also runs regular brewery tours and events for the public throughout the year.



Challenges

Managing a safe, secure site for employees and visitors

Over the years Rebellion's business and premises have expanded several times and its security needs have continued to evolve. Very much a part of the local community, the owners wanted to maintain a friendly, informal working environment for its employees and offer a warm welcome to visitors and members of the public. However, as with any beverage production, the brewing facilities are subject to stringent food industry regulations, so maintaining safety and security of the manufacturing processes is of paramount importance. To safeguard staff and visitors while protecting its various brewery facilities, museum premises and store, Rebellion needed to upgrade its outdated surveillance capability to a full-HD and networked solution. The team wanted an easy-to-manage, cost-effective video surveillance solution and to ensure regulatory compliance without compromising the relaxed ambience that is such an important part of Rebellion's culture and success.



Solutions

Cost-effective IP-enabled HD surveillance for 24/7 monitoring

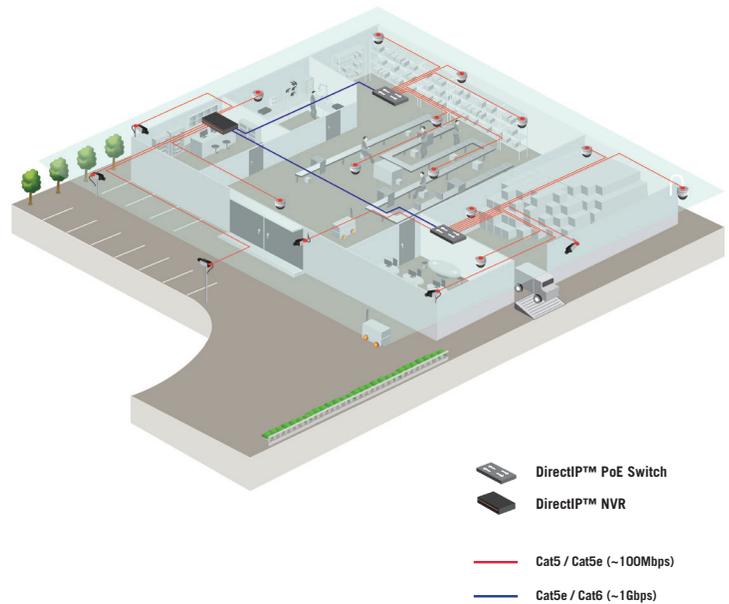
The IDIS DirectIP™ solution includes network video recorders (NVRs) and two mega-pixel and weatherproof dome cameras. By utilizing night-vision capability, the cameras protect the production line, museum and busy store. The IDIS mobile app allows the brewery managers to retrieve video footage and view real-time activity on their mobile devices while the push notification feature provides instant mobile and out-of-hours alerts to alarms and pre-set events. Intuitive and user-friendly, DirectIP eliminated the hassle of configuring IP addresses and removed any chance of error. And, with installation, handover and training completed in less than a day, it proved far less complex than other IP surveillance systems.



Results and Benefits

Maximum protection for a quality beer business

IDIS DirectIP has equipped Rebellion with a proven, high quality, well-engineered solution for IP-enabled HD surveillance at a very affordable price. It is delivering full, networked surveillance to protect staff and facilities while monitoring production of 70,000 pints of beer a week. Commenting, Tim Coombes, co-owner of The Rebellion Beer Company, said: "The DirectIP™ solution does exactly what it says. It fulfills every need the brewery had in terms of our safety and security requirements while providing all the benefits of HD and IP-enabled surveillance."



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